



# Affluent C-Level Professional Women Who Invest

## 772,113 Individuals

Both Postal & Email records available. (Please inquire for the most up to date counts.)

### Our Selects Include:

- 3 Month Hotline \$10.00/M
- Phone Number
- City, State, zip, zip+4
- Delivery Point Bar Code
- Carrier Route
- County, MSA
- Gender
- Age
- Dwelling type
- Yr Home Built
- Est. Home Value
- Est. Income
- Net Worth
- Home-Own/Rent
- # Yrs in Residence
- Age of Mortgage
- Adjustable/Fixed
- Loan to Value Ratio
- Loan Applicant
- Mail Order Buyers
- Donor
- Ethnicity
- Education
- Language Preference
- Occupation
- Cell Phone/Carrier
- Auto Make/Model/Year
- Personal Water Craft
- Boat
- Home Based Business
- Online College/Trade
- College Student
- Debt Consolidation Inquiry
- Gambler
- Health Enthusiast
- Investor
- BizOp
- Outdoorsmen
- Mag Subscriber
- DIY Home
- DIY Auto
- Ailment
- Presence of Children
- Racing Enthusiast
- Tobacco User/Smoker
- Alcohol User
- Vision Impaired
- Insurance Purchaser
- Vehicle Maintenance
- Online Ticket/Movie Purchaser
- Technology Enthusiast

Media ONE provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects.

Our Affluent C-Level Professional Database is comprised of those who have earned \$250,000 or more for three consecutive years. These affluent women consumers typically hold CEO, COO, CFO and upper management positions in their respected fields. These Wealthy Americans have opted-in to receive consumer offers and investment opportunities. These women have self reported that they are interested in investment opportunities.

Each record is confirmed for accuracy and deliverability. As a matter of fact, you'll find that Media One's list hygiene standards are some of the most stringent in the industry.

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

#### Examples of our Consumer Buying Selects:

- Apparel •Books & Music •Automobiles •Children's Items
- Computers •Crafts/Sewing •Electronics •Entertainment
- Sporting Equipment •Gourmet Food & Wine •Health/Fitness
- High Ticket Merchandise •Housekeeping/Kitchen/Décor
- Magazines •Gardening •Outdoor Recreation •Pets
- Photography •Sports Cards/Collectibles •Stamps/Coins

Most of our clients are repeat customers because they understand what a truly deliverable list can do for their business

