



# U.S. Registered African American Voters File

7.7 Million Postal Records  
539,677 Email Records  
2,406,935 Phone Records  
908,938 Cell Records  
118,104 SMS Records

## Selects Include:

Age  
Gender  
Voted- General Election  
Voted-Primary Election  
Political Affiliation  
Registration Date  
Congressional District  
House District  
Legislative District  
Judicial District  
Senate District  
Zip9  
State  
Donor  
Estimated Income  
Ethnicity  
Gun Owner  
Home Owner  
Presence of Children

Plus 130+ Lifestyle , Interest, and Demographic selects.

Media One's U.S. Registered African American Voter File encompasses the actual voter registration data from all 50 states. We have taken the ethnicity inputs from the state voter registration records and overlaid them with self-reported ethnicity criteria.

We offer package pricing of only \$70/M which includes Postal, Email, Phone, Cell and SMS data—with all selects included. (Please inquire for further volume discounts on pricing.)

Please inquire about specific counts for email, postal, phone, cell and sms by state.

In addition to over 130+ demographic, interest and lifestyle selects you can also specifically target by Registration information, District information, Party Affiliation, Voter history, and voter behavior (primary and general election) and more (where available.)

