



Cell Phone Consumers

91 Million Individuals

76 Million SMS

Both Postal & Email records available. (Please inquire for the most up to date counts.)

Our Selects Include:

3 Month Hotline \$10.00/M
Phone Number
City, State, zip, zip+4
Delivery Point Bar Code
Carrier Route
County, MSA
Gender
Age
Dwelling type
Yr Home Built
Est. Home Value
Est. Income
Net Worth
Home-Own/Rent
Yrs in Residence
Age of Mortgage
Adjustable/Fixed
Loan to Value Ratio
Loan Applicant
Mail Order Buyers
Donor
Ethnicity
Education
Language Preference
Occupation
Cell Phone/Carrier
Auto Make/Model/Year
Personal Water Craft
Boat
Home Based Business
Online College/Trade
College Student
Debt Consolidation Inquiry
Gambler
Health Enthusiast
Investor
BizOp
Outdoorsmen
Mag Subscriber
DIY Home
DIY Auto
Ailment
Presence of Children
Racing Enthusiast
Tobacco User/Smoker
Alcohol User
Vision Impaired
Insurance Purchaser
Vehicle Maintenance
Online Ticket/Movie Purchaser
Technology Enthusiast

Media ONE provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects.

Our **Cell phone Consumers** database can be customized based on your organizations needs. These consumers all own a cell phone and have inquired about receiving information and offers on cell phone plans, accessories, products, and services. This list also contains 76,000,000 consumers with SMS capable phones. These tech-savvy consumers make online purchases and stay up to date with the latest technology, so they are responsive to offers on computers, lap tops, iPods, digital cameras, and more! If you're looking to contact individuals through their cell phones and SMS, this is the list for you!

Each record is confirmed for accuracy. As a matter of fact, you'll find that Media One's list hygiene standards are some of the most stringent in the industry.

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

Cell/SMS data can be appended for carrier information. We can match this file against our consumer data to matching email and postal records.

Most of our clients are repeat customers because they understand what a truly deliverable list can do for their business!

