



# Computer Buyers

## 12.5 Million Individuals

Both Postal & Email records available. (Please inquire for the most up to date counts.)

### Our Selects Include:

3 Month Hotline \$10.00/M  
 Phone Number  
 City, State, zip, zip+4  
 Delivery Point Bar Code  
 Carrier Route  
 County, MSA  
 Gender  
 Age  
 Dwelling type  
 Yr Home Built  
 Est. Home Value  
 Est. Income  
 Net Worth  
 Home-Own/Rent  
 # Yrs in Residence  
 Age of Mortgage  
 Adjustable/Fixed  
 Loan to Value Ratio  
 Loan Applicant  
 Mail Order Buyers  
 Donor  
 Ethnicity  
 Education  
 Language Preference  
 Occupation  
 Cell Phone/Carrier  
 Auto Make/Model/Year  
 Personal Water Craft  
 Boat  
 Home Based Business  
 Online College/Trade  
 College Student  
 Debt Consolidation Inquiry  
 Gambler  
 Health Enthusiast  
 Investor  
 BizOp  
 Outdoorsmen  
 Mag Subscriber  
 DIY Home  
 DIY Auto  
 Ailment  
 Presence of Children  
 Racing Enthusiast  
 Tobacco User/Smoker  
 Alcohol User  
 Vision Impaired  
 Insurance Purchaser  
 Vehicle Maintenance  
 Online Ticket/Movie Purchaser  
 Technology Enthusiast

Our Computer Buyers Database consists of individuals who are computer mail order buyers, make online computer purchases, and/or have opted in to receive electronics consumer offers. Sourced from permission-based consumer websites these computer consumers actively search for and buy products via the internet making them great prospects for a variety of offers.

These consumers are receptive to a vast amount of products including computers, MP3 players, cell phones, navigation systems, TVs, DVD players, stereos, video game consoles, accessories, clothing, jewelry, gifts, school supplies, and much more. If you are looking to target individuals for Electronics and Retail store offers this is the list for you! With Media ONE's Computer Consumers database, the marketing possibilities are endless!

Each record is confirmed for accuracy and deliverability. As a matter of fact, you'll find that Media One's list hygiene standards are some of the most stringent in the industry.

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

#### Examples of our Consumer Buying Selects:

- Apparel •Books & Music •Automobiles •Children's Items
- Computers •Crafts/Sewing •Electronics •Entertainment
- Sporting Equipment •Gourmet Food & Wine •Health/Fitness
- High Ticket Merchandise •Housekeeping/Kitchen/Décor
- Magazines •Gardening •Outdoor Recreation •Pets
- Photography •Sports Cards/Collectibles •Stamps/Coins

Most of our clients are repeat customers because they understand what a truly deliverable list can do for their business!

