



Consumer Geo Saturation

118 Million Households

Both Postal & Email records available. (Please inquire for the most up to date counts.)

73 Million Landline Phones- (Self reported, nationwide, and pre-DNC)

146 Million Cell Phones- 76 Million are SMS text message ready mobile records)

Our Selects Include:

| |
|-------------------------------|
| 3 Month Hotline \$10.00/M |
| Phone Number |
| City, State, zip, zip+4 |
| Delivery Point Bar Code |
| Carrier Route |
| County, MSA |
| Gender |
| Age |
| Dwelling type |
| Yr Home Built |
| Est. Home Value |
| Est. Income |
| Net Worth |
| Home-Own/Rent |
| # Yrs in Residence |
| Age of Mortgage |
| Adjustable/Fixed |
| Loan to Value Ratio |
| Loan Applicant |
| Mail Order Buyers |
| Donor |
| Ethnicity |
| Education |
| Language Preference |
| Occupation |
| Cell Phone/Carrier |
| Auto Make/Model/Year |
| Personal Water Craft |
| Boat |
| Home Based Business |
| Online College/Trade |
| College Student |
| Debt Consolidation Inquiry |
| Gambler |
| Health Enthusiast |
| Investor |
| BizOp |
| Outdoorsmen |
| Mag Subscriber |
| DIY Home |
| DIY Auto |
| Ailment |
| Presence of Children |
| Racing Enthusiast |
| Tobacco User/Smoker |
| Alcohol User |
| Vision Impaired |
| Insurance Purchaser |
| Vehicle Maintenance |
| Online Ticket/Movie Purchaser |
| Technology Enthusiast |

The Media One Consumer Geo Saturation database lets you reach all consumers living in a geographical area for total targeted blanket reach to get the word out!

We offer the option of matching email and postal files for double the impact! Our files are NCOA'd on output, so you know you're getting the freshest data possible!

Each record is confirmed for accuracy and deliverability. As a matter of fact, you'll find that Media One's list hygiene standards are some of the most stringent in the industry.

Our Geo selects include:

- City, State
- Zip (Zip+4),
- Delivery Point Bar Code
- Carrier Route
- County
- MSA
- Residential Time Zone

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

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Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

Most of our clients are repeat customers because they understand what a truly deliverable list can do for their business!