



# Gun Owners

## 360 Thousand Individuals

Both Postal & Email records available. (Please inquire for the most up to date counts.)

### Our Selects Include:

3 Month Hotline \$10.00/M
Phone Number
City, State, zip, zip+4
Delivery Point Bar Code
Carrier Route
County, MSA
Gender
Age
Dwelling type
Yr Home Built
Est. Home Value
Est. Income
Net Worth
Home-Own/Rent
# Yrs in Residence
Age of Mortgage
Adjustable/Fixed
Loan to Value Ratio
Loan Applicant
Mail Order Buyers
Donor
Ethnicity
Education
Language Preference
Occupation
Cell Phone/Carrier
Auto Make/Model/Year
Personal Water Craft
Boat
Home Based Business
Online College/Trade
College Student
Debt Consolidation Inquiry
Gambler
Health Enthusiast
Investor
BizOp
Outdoorsmen
Mag Subscriber
DIY Home
DIY Auto
Ailment
Presence of Children
Racing Enthusiast
Tobacco User/Smoker
Alcohol User
Vision Impaired
Insurance Purchaser
Vehicle Maintenance
Online Ticket/Movie Purchaser
Technology Enthusiast

The Media ONE, LLC Gun Owners file is compiled of individuals who own guns and have opted in via permission based websites and responded to surveys about gun ownership to receive offers related to guns. These gun owners have also opted to receive offers to renew their gun licenses. These gun owners are great target for a variety of offers related to guns such as publications and books, gun related magazines, gun related apparel, gun equipment, gun cases, bullets and much more.

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

#### Examples of our Consumer Buying Selects:

- Apparel •Books & Music •Automobiles •Children's Items
- Computers •Crafts/Sewing •Electronics •Entertainment
- Sporting Equipment •Gourmet Food & Wine •Health/Fitness
- High Ticket Merchandise •Housekeeping/Kitchen/Décor
- Magazines •Gardening •Outdoor Recreation •Pets
- Photography •Sports Cards/Collectibles •Stamps/Coins

Most of our clients are repeat customers because they understand what a truly deliverable list can do for their business!