



U.S. Registered Hispanic Voters File

11.9 Million Postal Records

836,381 Email Records

3 Million Phone Records

1.1 Million Cell Records

146,405 SMS Records

Selects Include:

Age
Gender
Voted- General Election
Voted-Primary Election
Political Affiliation
Registration Date
Congressional District
House District
Legislative District
Judicial District
Senate District
Zip9
State
Donor
Estimated Income
Ethnicity
Gun Owner
Home Owner
Presence of Children

Plus 130+ Lifestyle, Interest, and Demographic selects.

Media One's U.S. Registered Hispanic Voter File encompasses the actual voter registration data from all 50 states. We have taken the ethnicity inputs from the state voter registration records and overlaid them with self-reported ethnicity criteria.

We offer package pricing of only \$70/M which includes Postal, Email, Phone, Cell and SMS data—with all selects included. (Please inquire for further volume discounts on pricing.)

Please inquire about specific counts for email, postal, phone, cell and sms by state.

In addition to over 130+ demographic, interest and lifestyle selects you can also specifically target by Registration information, District information, Party Affiliation, Voter history, and voter behavior (primary and general election) and more (where available.)

