



Ask Gregory Ashe what his definition of success is, and you're bound to get a wide array of fascinating answers.

It could be the success of his multi-million dollar data marketing corporation, Media One. Built from the ground up with years of 24-hour work days and nerves of steel. It now counts Fortune 500 corporations, top political candidates, and industry powerhouses among their prestigious roster of clients.

Or, his success could be determined by a team of winning race cars zooming down the drag strip to numerous, record-setting finishes.

Catch him in a fleeting moment of relaxation, and he may tell you his success is defined by the view from his new oceanfront penthouse enjoyed with a fine, rare cigar, a glass of fine cognac, and a closet filled with hand-tailored, custom-made impeccable suits from Hamilton Douglass Clothiers.

"You know it's funny," explains Ashe. "I feel like I sat down behind my desk to start building Media One and suddenly after a few years, I finally looked up and realized it was OK to start enjoying everything that I'd worked so hard to achieve."

While many aspects of Ashe's life have remained unchanged through the years--his new excitement for well-tailored menswear has been an acquired obsession.

"Recently, I was called upon to make a presentation at an industry event in which a prominent US Congressman was also speaking. Having an executive appearance at that event in a custom-tailored suit sent the right message about me and my business."

Media One is the "go-to" resource for prospect marketing and political campaigns. Along with its consumer data, which is action and behavior based, the company houses the entire United States Voter Registration File for all 50-states. Media One also has extensive expertise in data-driven solutions for companies seeking to remedy problems such as incomplete or inaccurate data.

"We're proud to work with most of the top corporations in the country to help them reach new customers or fine-tune their own in-house data," Ashe states. Our standards are some of the stringent in the industry, but my integrity and reputation are everything, so compromising on quality is something that I simply won't ever do. I haven't worked this hard to ever put any of it in jeopardy."

With a bright future ahead of him, Ashe is looking forward to a few more moments to relax and enjoy his prized cigar and cognac collection while enjoying his new panoramic ocean view. "But to get to that point, I'll be putting all my brand-new suits on for a lot more power-meetings, I'm sure."

Dressed *for* Success

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Andrea Compton

ASK ANDREA Q&A

What's the best way to store my seasonal suits?

Storing clothing during the off-season without any protection can lead to light discoloration on the shoulders and a dusty collar.

The thin plastic bags from the dry cleaners protect your clothing, but they're not ideal for long-term storage. The natural fibers in suit fabrics need air circulation to allow moisture and dry cleaning fumes to dissipate.

Breathable poplin garment storage bags protect from dust and light, while still allowing air to circulate.

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