



Lawn & Garden Product Buyers

4.6 Million Individuals

Both Postal & Email records available. (Please inquire for the most up to date counts.)

Our Selects Include:

3 Month Hotline \$10.00/M
Phone Number
City, State, zip, zip+4
Delivery Point Bar Code
Carrier Route
County, MSA
Gender
Age
Dwelling type
Yr Home Built
Est. Home Value
Est. Income
Net Worth
Home-Own/Rent
Yrs in Residence
Age of Mortgage
Adjustable/Fixed
Loan to Value Ratio
Loan Applicant
Mail Order Buyers
Donor
Ethnicity
Education
Language Preference
Occupation
Cell Phone/Carrier
Auto Make/Model/Year
Personal Water Craft
Boat
Home Based Business
Online College/Trade
College Student
Debt Consolidation Inquiry
Gambler
Health Enthusiast
Investor
BizOp
Outdoorsmen
Mag Subscriber
DIY Home
DIY Auto
Ailment
Presence of Children
Racing Enthusiast
Tobacco User/Smoker
Alcohol User
Vision Impaired
Insurance Purchaser
Vehicle Maintenance
Online Ticket/Movie Purchaser
Technology Enthusiast

Media One's consumer data is not based on models-- Our data is based on actual transactions, opt-ins, and responses. It is further enhanced with real property data records to produce the most accurate and responsive consumer file on the market.

This Lawn & Garden Database is comprised of consumers who purchase merchandise related to gardening and lawncare activities. These gardeners and home DIY landscapers enjoy working on their gardens and lawns. They keep up with all the lawn care and gardening trends and are great prospects for catalogs, publications, training material, and products related to gardening.

These consumers are great targets for gardening equipment, plants, flowers, seeds, mulch, soil, gloves, insecticides, fertilizers, and much more.

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

Examples of our Consumer Buying Selects:

- Apparel •Books & Music •Automobiles •Children's Items
- Computers •Crafts/Sewing •Electronics •Entertainment
- Sporting Equipment •Gourmet Food & Wine •Health/Fitness
- High Ticket Merchandise •Housekeeping/Kitchen/Décor
- Magazines •Gardening •Outdoor Recreation •Pets
- Photography •Sports Cards/Collectibles •Stamps/Coins

Most of our clients are repeat customers because they understand what a truly deliverable list can do for their business!

