



Motorcycle Owner MasterFile

4.7 Million Individuals

Both Postal & Email records available. (Please inquire for the most up to date counts.)

Our **Motorcycle Owners and Enthusiasts** database is a part of our Auto Owners Database and contains information on purchase date, year, make/model, title date, own/lease and more.

Media One houses one of the largest and most accurate Automotive Database in the country. Each record in this databases is corroborated against three separate sources for accuracy. If any record does not match up against one of the sources it is deleted until such time that it can be matched up accurately.

Our **Automobile Owners Database** is compiled from multiple sources including: Point of sale, Point of service, Online insurance quotes, warranty companies, aftermarket repair companies, and Major Car Clubs of America.

These motorcycle owners and enthusiasts are mainly males with a gender breakdown of **Males - 77%** and **Females - 23%**.

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

Top Makes Selects (postal records only):

- Harley Davidson
- Honda
- Yamaha
- Suzuki
- Kawasaki
- BMW
- Triumph
- Buell
- Ducati

Examples of our Demographic Selections:

- Home Owners
- Renters
- Zip Code/City/State
- Household Income
- Age/Date of Birth
- Voting Behavior
- Income
- Martial Status
- Gender
- LGBT
- Presence of Children
- Presence of Pets (Dog/Cat)
- Ethnicity
- Special Interest/Hobbies
- Credit Card Holder
- Investors
- Net Worth
- Smoker
- Telephone Numbers
- And Many Others

Our Selects Include:

3 Month Hotline \$10.00/M
Age Range \$5.00/M
Area Code \$5.00/M
Boat Make/Model \$5.00/M
Boat Type \$5.00/M
Book Buyer \$5.00/M
Canadian \$5.00/M
Childs Age Range \$5.00/M
City \$5.00/M
Computer Owner \$5.00/M
Country \$5.00/M
County \$5.00/M
Credit Card Buyers \$5.00/M
Credit Card Holder \$5.00/M
Demographic \$5.00/M
Donor (Multi or Single) \$5.00/M
Dwelling Size/Type \$5.00/M
Ethnic/Ethnicity \$5.00/M
Gender/Sex \$5.00/M
Gender/Sex of Child \$5.00/M
Geo/Geographical \$10.00/M
Head of Household \$5.00/M
Home Owner \$5.00/M
Home Value \$5.00/M
Household Income \$5.00/M
Income Range \$5.00/M
Income Select \$5.00/M
Length of Residence \$5.00/M
Lifestyle \$5.00/M
Magazine Subscriber \$5.00/M
Mail Order Buyers \$5.00/M
Marital Status \$5.00/M
Military-Active or Veteran \$5.00/M
RV Related \$5.00/M
Net Worth \$5.00/M
Number of Children \$5.00/M
Occupation \$5.00/M
Parents of Students \$5.00/M
Phone Buyers \$5.00/M
Phone Number \$5.00/M
Presence of Child \$5.00/M
Religion/Religious \$5.00/M
Renter \$5.00/M
RV Make/Model or Type \$5.00/M
Telephones \$25.00/M
Zip \$5.00/M