



NASCAR & Auto Racing Enthusiasts

4 Million Individuals

Both Postal & Email records available. (Please inquire for the most up to date counts.)

Our Selects Include:

3 Month Hotline \$10.00/M
Age Range \$5.00/M
Area Code \$5.00/M
Boat Make/Model \$5.00/M
Boat Type \$5.00/M
Book Buyer \$5.00/M
Canadian \$5.00/M
Childs Age Range \$5.00/M
City \$5.00/M
Computer Owner \$5.00/M
Country \$5.00/M
County \$5.00/M
Credit Card Buyers \$5.00/M
Credit Card Holder \$5.00/M
Demographic \$5.00/M
Donor (Multi or Single) \$5.00/M
Dwelling Size/Type \$5.00/M
Ethnic/Ethnicity \$5.00/M
Gender/Sex \$5.00/M
Gender/Sex of Child \$5.00/M
Geo/Geographical \$10.00/M
Head of Household \$5.00/M
Home Owner \$5.00/M
Home Value \$5.00/M
Household Income \$5.00/M
Income Range \$5.00/M
Income Select \$5.00/M
Length of Residence \$5.00/M
Lifestyle \$5.00/M
Magazine Subscriber \$5.00/M
Mail Order Buyers \$5.00/M
Marital Status \$5.00/M
Military-Active or Veteran \$5.00/M
RV Related \$5.00/M
Net Worth \$5.00/M
Number of Children \$5.00/M
Occupation \$5.00/M
Parents of Students \$5.00/M
Phone Buyers \$5.00/M
Phone Number \$5.00/M
Presence of Child \$5.00/M
Religion/Religious \$5.00/M
Renter \$5.00/M
RV Make/Model or Type \$5.00/M
Telephones \$25.00/M
Zip \$5.00/M

Our NASCAR Racing Enthusiasts list is comprised of auto racing fans who are considered NASCAR fanatics and enthusiasts of the auto racing industry. These consumers are mostly males and with a median income of \$70,000. Reach these passionate, affluent and educated fans with the right offer and they will respond.

NASCAR Auto Racing Affluent Enthusiasts Profile:

- Males ~ 90%
- Median Household Income ~ \$70,000
- Age Range ~ 60% are between the ages of 25 - 44

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

Examples of our Consumer Buying Selects:

- Apparel •Books & Music •Automobiles •Children's Items
- Computers •Crafts/Sewing •Electronics •Entertainment
- Sporting Equipment •Gourmet Food & Wine •Health/Fitness
- High Ticket Merchandise •Housekeeping/Kitchen/Décor
- Magazines •Gardening •Outdoor Recreation •Pets
- Photography •Sports Cards/Collectibles •Stamps/Coins

Examples of our Demographic Selections:

- Home Owners
- Renters
- Zip Code/City/State
- Household Income
- Age/Date of Birth
- Voting Behavior
- Income
- Martial Status
- Gender
- Presence of Children
- Presence of Pets (Dog/Cat)
- Ethnicity
- Special Interest/Hobbies
- Credit Card Holder
- Investors
- Net Worth
- Smoker
- Telephone Numbers
- And Many Others