

Reach Consumers Most Likely to Respond

Media One's consumer data is action and behavior based. Records are confirmed through actual transactions, opt-ins, and responses to particular topics of interest. The file is then further enhanced with real property data and public records to produce one of the most accurate and responsive consumer files on the market. Each record is confirmed for accuracy and deliverability.

U.S. Auto Owner Database

Media One is building the largest and most accurate U.S. Auto Owner database from factual only sources (DPPA compliant as amended by the Shelby Act.) The Media One Auto ID Database undergoes a rigorous corroborating record technique that verifies each record for precision. You can also register for our online Auto Count and Ordering System.

U.S. Voter Registration File for all 50 States

Media One's U.S. Voter Registration File encompasses the actual voter registration data for all 50 states. This database is NCOAed and PCOAed monthly and we also have the ability to overlay demographic, ethnic, interest, geo and other attributes right here at our own location.

Coming Soon: Online Voter Count and Order System!

Expand the Capabilities of your Data with Appending

Media One has extensive experience in data-driven enhancement solutions to remedy problems such as incomplete or inaccurate data. Let us add to the efficiency of your data with demographic, lifestyle, behavioral, landline/cell phones, and email attributes. Talk to us about populating missing fields of information in your database.



Specialty Data includes:

- U.S. Voter Registration File (50 States)
- 230 Million Consumers
- 153 Million U.S. Auto Owners
- Military (Active & Retired)
- Smokers/Tobacco Users
- Donors (Charity & Political)
- Live-Feed Optin Email Data
- Known Online Buyers
- LGBT
- Parents

