



# Pet Owners

## 9.3 Million Individuals

Both Postal & Email records available. (Please inquire for the most up to date counts.)

### Our Selects Include:

3 Month Hotline \$10.00/M
Phone Number
City, State, zip, zip+4
Delivery Point Bar Code
Carrier Route
County, MSA
Gender
Age
Dwelling type
Yr Home Built
Est. Home Value
Est. Income
Net Worth
Home-Own/Rent
# Yrs in Residence
Age of Mortgage
Adjustable/Fixed
Loan to Value Ratio
Loan Applicant
Mail Order Buyers
Donor
Ethnicity
Education
Language Preference
Occupation
Cell Phone/Carrier
Auto Make/Model/Year
Personal Water Craft
Boat
Home Based Business
Online College/Trade
College Student
Debt Consolidation Inquiry
Gambler
Health Enthusiast
Investor
BizOp
Outdoorsmen
Mag Subscriber
DIY Home
DIY Auto
Ailment
Presence of Children
Racing Enthusiast
Tobacco User/Smoker
Alcohol User
Vision Impaired
Insurance Purchaser
Vehicle Maintenance
Online Ticket/Movie Purchaser
Technology Enthusiast

Media ONE provides you with more than just data. Our lists are constantly updating ensuring a wide selection of prospects.

Dog Owners 5.5 Million  
Cat Owners 3.7 Million

Each record is confirmed for accuracy and deliverability. As a matter of fact, you'll find that Media One's list hygiene standards are some of the most stringent in the industry.

This list is comprised of individuals who self reported that they own dogs and/or cats.. Our Pet Owners list consists of consumers who have opted in to receive consumer offers. These Pet Owners are highly interested in dog food, cat food, animal toys, pet medications, pet related publications and magazines, pet accepting travel destinations, pet apparel, and more.

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

#### Examples of our Consumer Buying Selects:

- Apparel •Books & Music •Automobiles •Children's Items
- Computers •Crafts/Sewing •Electronics •Entertainment
- Sporting Equipment •Gourmet Food & Wine •Health/Fitness
- High Ticket Merchandise •Housekeeping/Kitchen/Décor
- Magazines •Gardening •Outdoor Recreation •Pets
- Photography •Sports Cards/Collectibles •Stamps/Coins

Most of our clients are repeat customers because they understand what truly deliverable data can do for their business.

