



# Smokers and Tobacco Users

9.3 Million Postal Records

1.7 Million Email Records

5.5 Million Phone Records

## Our Selects Include:

3 Month Hotline \$10.00/M
Phone Number
City, State, zip, zip+4
Delivery Point Bar Code
Carrier Route
County, MSA
Gender
Age
Dwelling type
Yr Home Built
Est. Home Value
Est. Income
Net Worth
Home-Own/Rent
# Yrs in Residence
Age of Mortgage
Adjustable/Fixed
Loan to Value Ratio
Loan Applicant
Mail Order Buyers
Donor
Ethnicity
Education
Language Preference
Occupation
Cell Phone/Carrier
Auto Make/Model/Year
Personal Water Craft
Boat
Home Based Business
Online College/Trade
College Student
Debt Consolidation Inquiry
Gambler
Health Enthusiast
Investor
BizOp
Outdoorsmen
Mag Subscriber
DIY Home
DIY Auto
Ailment
Presence of Children
Racing Enthusiast
Tobacco User/Smoker
Alcohol User
Vision Impaired
Insurance Purchaser
Vehicle Maintenance
Online Ticket/Movie Purchaser
Technology Enthusiast

Our Smokers and Tobacco Users database is a very comprehensive file that contains information on Smokers of cigarettes, chewing tobacco, cigars, pipes, and other tobacco related products. This file is age-verified and is selectable by age, gender, and brand!

These consumers are very receptive to offers on tobacco related products, rebates, and discounts. If you're looking to target individuals for promotional purposes related to nightlife, bars, and entertainment this is the list for you!

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

### Smoker/Tobacco User Selects Include:

- Cigarette/Tobacco/Cigar Brand
- Cigarette Length
- Cigarette Type
- Usual Brand
- Amount of Brand Purchased
- Smokeless Style/Flavour

Contact us for the specifics on your particular campaign!

Most of our clients are repeat customers because they understand what a truly deliverable list can do for their business.