



Contact/EyeglassBuyers

10.7 Million Individuals

Both Postal & Email records available. (Please inquire for the most up to date counts.)

Our Selects Include:

| |
|-------------------------------|
| 3 Month Hotline \$10.00/M |
| Phone Number |
| City, State, zip, zip+4 |
| Delivery Point Bar Code |
| Carrier Route |
| County, MSA |
| Gender |
| Age |
| Dwelling type |
| Yr Home Built |
| Est. Home Value |
| Est. Income |
| Net Worth |
| Home-Own/Rent |
| # Yrs in Residence |
| Age of Mortgage |
| Adjustable/Fixed |
| Loan to Value Ratio |
| Loan Applicant |
| Mail Order Buyers |
| Donor |
| Ethnicity |
| Education |
| Language Preference |
| Occupation |
| Cell Phone/Carrier |
| Auto Make/Model/Year |
| Personal Water Craft |
| Boat |
| Home Based Business |
| Online College/Trade |
| College Student |
| Debt Consolidation Inquiry |
| Gambler |
| Health Enthusiast |
| Investor |
| BizOp |
| Outdoorsmen |
| Mag Subscriber |
| DIY Home |
| DIY Auto |
| Allment |
| Presence of Children |
| Racing Enthusiast |
| Tobacco User/Smoker |
| Alcohol User |
| Vision Impaired |
| Insurance Purchaser |
| Vehicle Maintenance |
| Online Ticket/Movie Purchaser |
| Technology Enthusiast |

This database of vision impaired consumers is comprised of individuals who suffer from a vision correction issue and are in need of vision care products and/or services. They actively purchase contact lenses and eye glasses via the internet. These consumers are open to offers on eye wear accessories, sunglasses, eye care products, contact lenses, eye glasses, eye drops, contact solution, and much more!

These consumers want to stay informed on the latest eye care services and technology. If you provide services such as eye exams, Lasik eye surgery, health insurance, etc then this list is perfect for you!

Each record is confirmed for accuracy and deliverability. As a matter of fact, you'll find that Media One's list hygiene standards are some of the most stringent in the industry.

Your list will be custom created to meet your exact needs with more than **133 demographic, lifestyle, interest and behavior characteristics available.**

We are the source, we aggregate and compile data ourselves on a quarterly basis. NCOA and ECOA is done on output of order.

Examples of our Consumer Buying Selects:

- Apparel •Books & Music •Automobiles •Children's Items
- Computers •Crafts/Sewing •Electronics •Entertainment
- Sporting Equipment •Gourmet Food & Wine •Health/Fitness
- High Ticket Merchandise •Housekeeping/Kitchen/Décor
- Magazines •Gardening •Outdoor Recreation •Pets
- Photography •Sports Cards/Collectibles •Stamps/Coins

Most of our clients are repeat customers because they understand what a truly deliverable list can do for their business!

Media™